TRAFFIC FIGURES OCTOBER 2014
NORWEGIAN AIR SHUTTLE ASA

norwegian

TRAFFIC DEVELOPMENT

The total number of passengers flown in October 2014 was 2 243 560 compared to 1 955 463 last year, an increase of 288 097 passengers (15 %).

Compared to the same period last year:

▲ Total passenger traffic (RPK) increased by 39 %
▲ Total capacity (ASK) increased by 35 %
▲ The load factor was 81,6 %, up 2,3 p.p.

The increase in passenger traffic, production and passengers is primarily driven by the establishment of new European short-haul bases and long-haul operations to North America and Southeast Asia.

Traffic Development			
October	Oct-14	Oct-13	chg
Internet bookings	80 %	83 %	-3 p.p
ASK (mill)	4 253	3 144	35 %
RPK (mill)	3 469	2 493	39 %
Load factor	81,6 %	79,3 %	2,3 p.p
Passengers	2 243 560	1 955 463	15 %
Traffic 12 mth rolling	Oct-14	Sep-14	chg
Internet bookings	79 %	79 %	0 p.p
ASK (mill)	45 623	44 513	2 %
RPK (mill)	36 748	35 772	3 %
Load factor	80,5 %	80,4 %	0,1 p.p
Passengers	23 868 987	23 580 890	1 %

PASSENGER REVENUES

The unit revenue (RASK) is estimated at 0,36 for the period (-9 %).

The average flying distance for the Group increased by 13 % in October compared to the same period last year.

Yield & Unit Revenue (NOK) (Estimate)			
October	Oct-14	Oct-13	chg
Yield	0,44	0,50	-11 %
RASK	0,36	0,39	-9 %

OPERATING PERFORMANCE

In October the Group operated 99,9 % of its scheduled flights, whereof 86,7 % departed on time.

Operating Performance	
October	Oct-14
Regularity	99,9 %
Punctuality	86,7 %

HEDGE POSITIONS

The Group has entered into term contracts and options during the period. By the end of October the Group estimates a quarter-to-date loss of approximately MNOK 89 related to the hedge positions.

Hedge Positions				
Q4 14 Hedges		Volume		Price
USD/NOK	USD	55 500 000	NOK	5,98
Jet Fuel (Tons)	mt	73 344	USD	932
Q1 15 Hedges		Volume		Price
USD/NOK	USD	-	NOK	-
Jet Fuel (Tons)	mt	109 000	USD	909
Post Q1 15 Hedges		Volume		Price
Jet Fuel (Tons)	mt	79 000	USD	870